

Jeff McKissack is a noted authority on the subjects of physical, data and reputational risks. He has spoken for 35+ years on these topics to over 350,000 in live audiences, millions more via radio and television interviews and news commentary, including for our local FOX, ABC, CBS, NBC and CW affiliates. This stems from his early work alongside investigative reporter and producer Ken Wooden for 20/20, Sixty Minutes and NBC News.

Jeff regularly speaks at conferences and conventions across the country, conducts onsite employee training events, gives continuing education presentations, and offers client value-add events to companies and corporations nationwide. His work crosses all industries and professions as so many of these issues are the stories of our day, playing out in both mainstream media as well as social media, usually when the worse-case scenarios have occurred. The goal is turning such typical hindsight into proactive foresight.

To this end, when asked, Jeff best sums up his message and mission by saying, "my goal is to help you spot trouble 'before' trouble spots you," and in today's world, that is a message beneficial to us all, both personally and professionally.